

**BAOMA FRESHCON PRIMER 1500**  
Efflorescence & Alkaline Resistance Primer



**BAOMA Freshcon Primer 1500** is a high performance water-based efflorescence & alkaline resistance primer for exterior & interior application on freshly plastered wall, concrete, brick, gypsum board & etc. It is specially formulated with superb penetrating power & can be used on freshly plastered concrete after 3 days curing under good ventilation & weather condition, where moisture content of the fresh concrete is below 25% & alkalinity below pH 11. It is water resistant & easy-to-apply, having excellent adhesion property that even can be used on slightly powdery surface, making it ideal for use in repainting works or fast track projects where fast completion of works are of major concern.

**Features & Benefits:**

**3 Days Primer** for speedy finishing topcoat that saves time & ideal for fast track projects. **Efflorescence & Alkaline Resistance** to prevent the effect of efflorescence & discoloration on wall surface. **Excellent Adhesion** to ensure perfect binding between substrate surface & topcoat for lasting paint performance. **APEO, Formaldehyde & Heavy Metal FREE** without causing toxic effects in humans or contaminating food chains. **Low VOC** that helps preserve the environment.

**Standard Packing** : 5 litres & 15 litres

**Technical Information**

Binder : Modified Styrene Acrylic  
 Finish : Matt  
 Color : White  
 Thinner : Water  
 Volume Solid : 30% by volume  
 Dry Film Thickness : 30 - 35 microns / coat  
 Theoretical Coverage : 9 - 10 m<sup>2</sup> / litre / coat (actual coverage may vary from 20 – 50% due to loss factors such as surface profile, application method, dry film thickness, surrounding condition & etc)  
 No. of coats : 1 coat  
 Touch Dry : 15 minutes (depends on temperature and humidity)  
 Recoating Interval : 2 hours  
 Shelf Life : Minimum 12 months if properly stored

**Typical Painting System**

Substrate	Sealer / Primer (1 coat)	Topcoat (2 coats)
New Masonry	BAOMA Freshcon Primer 1500	BAOMA Shield, Shield Flexicool, Viruspruf, Optisheen, Pearl, Nano Wash, Flexipruf 200 / BLUE-I Shield HS, EasyClean HS, EasyClean Matt

**Application Methods**

Brush / Roller : Dilute up to 5% of water if necessary  
 Conventional Air Spray : Dilute up to 20% of water if necessary  
 Airless Spray : Dilute up to 5% of water if necessary  
 Handling : Stir the paint thoroughly until completely mixed before painting  
 Clean Up : Clean all paint equipment with clean water immediately after use

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## Surface Preparation

Ensure the surface to be painted is clean, dry & free from dirt, oil, grease & other contaminants. Remove all loose or powdery residues by brushing or scraping with a stiff fibre brush under running water or by using high pressure water jet. Areas affected by mould, lichen, algae or fungus must be treated with **MCI Micro Kill**. Repair defects with a suitable filler or putty. Avoid painting where surface is high in moisture content or during wet weather (recommended painting specification requires moisture content of the surface to be below 16% as measured by protimeter and alkalinity of the surface below pH9).

## Storage

Keep container tightly closed and in a secure upright position, store in a cool and shady place, do not expose directly to sunlight and extremes of temperature. Keep out of reach of children.

## Safety, Health and Environment

Ensure good ventilation during painting, do not breathe vapour or spray mist. Keep doors and windows open during application and drying. It is advisable to wear mask and eyes protector while applying. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice. In case of accidental ingestion, **DO NOT INDUCE VOMITING**, seek immediate medical advice. To remove splashes of paint from skin by using water and soap or skin care product. Do not empty paint into drains or water courses, dispose of any paint waste in accordance with the appropriate Environmental Quality Regulations.

Materials Safety Data Sheet ( MSDS ) is available upon request.

## Hazard Statement

This product is not classified as Hazardous under Malaysia's CLASS Regulations.

## Limitation of Liability

Liability of MCI Paint Sdn Bhd on any claim of any kind, including claims based upon negligence of MCI Paint Sdn Bhd, for any loss or damage arising out of, connected with, or resulting from the use of the products, shall in no case exceed the purchase price allocable to the products or part thereof which give rise to the claim. In no event shall MCI Paint Sdn Bhd be liable for consequential or incidental damages.

## Disclaimer

The above information is given to the best of our knowledge based on laboratory tests and practical experiences. However, since we cannot anticipate or control the many conditions under which our products may be used, we can only guarantee the quality of the product itself. We reserve the right to change the given information without prior notice due to production refinements arising from continuing research and development, which may result in changes in the paint properties.